

INTRODUCING YOUR PUPPY TO FETCH

THE START OF A LIFELONG GAME!



4 TIPS FOR A SUCCESSFUL START

1



DON'T THROW TOO FAR

Throw just a short distance—only a few feet. This keeps your puppy successful and builds confidence.

2



USE THE RIGHT ITEM

Choose an item that is the right size and texture for your puppy—soft, easy to carry, and safe on their mouth.

3



KEEP SESSIONS SHORT

End while your puppy wants more! Short, positive sessions keep fetch fun and prevent boredom.

4



ENGAGE WITH YOUR PUPPY

Show excitement, praise them, and make it a game! Your energy makes fetch more rewarding.

LITTLE INTEREST?

TRY THESE IDEAS TO BUILD DRIVE!



MAKE IT EASY

Keep retrieves short and simple—just a few feet. Let success build their confidence.



USE HIGH-VALUE MOTIVATION

Some puppies need extra encouragement. Try pairing the toy with a tasty treat or a great game.



ADD MOVEMENT & SOUND

Wiggle the toy, make happy sounds, or run away from your puppy to spark their chase instinct.



PLAY TO THEIR STRENGTHS

Some puppies love tug more than fetch at first. Tugging can build interest in retrieving.



BE PATIENT & POSITIVE

Never force a retrieve. Keep it fun, upbeat, and end on a success!



GENERAL TIPS



Use small, tasty treats or some of your puppy's food as rewards.



Always praise enthusiastically when they bring the item back—even if they drop it!



Vary the game—use different items and directions to keep it exciting.



Puppies learn best through play and positive experiences.



"Every retrieve today builds the teamwork and excitement of tomorrow."



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